Information Privacy Policy
Our Lady of the Lake University (OLLU) is committed to protecting your privacy. Any information you voluntarily provide to us through an OLLU website such as email address, name, or phone number will never be sold or traded to other colleges, universities, nonprofit organizations, or businesses. OLLU might use this information to inform you of changes to that website or to provide you other news and information about that site that we believe would be of interest to you.

Information gathered   automatically
Unless you take steps to browse the Internet anonymously, OLLU, similar to most institutions and organizations on the Internet, tracks web browsing patterns to inform R Xunderstanding of how our sites are being used. Information is collected through the use R F F R R N L H V

A cookie is a small piece of information sent by a web server to be stored on a web browser so that it can be read back later from that browser. The cookie is a text file saved in the browser's directory and stored in RAM while the browser is running. The cookie may also be stored on the computer's hard drive once a user logs off from that website or web server.

OLLU and authorized third- S D U W Y F U R Y L G H U L Q F R O O D E R X W X V U ¶ activities and experiences while visiting an OLLU website. Examples of tools that collect such information include but are not exclusive to: browser cookies, web beacons, flash cookies, tracking pixels, and similar technologies.

OLLU uses data gathered about website activity (e.g., demographic data, browser type, IP address, pages visited, the day and time of visit) to target users for certain types of content, or to match up with email subscriber lists and/or to provide a better user experience. For example, to recognize new visitors to OLLU websites, recognize past users, better understand the interests of users and website visitors, and to improve the website to enhance the visitor experience. We also use cookies to enable us to send you messages about OLLU, which will be based on your visits to our website, when you are visiting either our

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